

Former Councillor in the City of Tshwane, South Africa's Administrative Capital City. Whilst occupying public office, was the Chairperson for the multiparty Women's Caucus in the city, as well as Deputy Chairperson for South African Local Government Association - SALGA Women's Commission in Gauteng Province, driving policy formation, implementation, monitoring and evaluation

A highly accomplished communications professional with more than 20 years of experience in corporate and government sectors, specializing in public relations, stakeholder engagement, media relations and strategic communications. Her career is marked by significant contributions to both the public and private sectors, where she has excelled in leadership roles and political advocacy

She has worked for City of Tshwane, South African Civil Aviation Authority, Auditor General of SA, BMW, Gautrain-Bombela Operating Company, Nedbank, Gauteng Department of Sports, Cell C, Mintek) and served as a Board Member for the Tshwane Municipality Group Life and Trustee for the National Joint Municipal Pension Fund

Education Background:

1. Matric 1998
2. Diploma in Media Relations – Boston Media House
3. Diploma in Computer Clerk – Boston City Campus
4. Principles of Public Relations – Public Relations Institute of Southern Africa
5. Management Advancement Programme (MAP) - Wits Business School
6. Just Energy Transition (JET) – University of Johannesburg
7. Programme for Women in Public Office, SA Cohort – FuturElect
8. Advanced Programme in Diplomacy Study – UNISA (Thabo Mbeki School of Public and International Affairs)
9. Advanced Leadership for Women – North-West University
10. Public Private Partnership – Gordon Institute of Business Science – GIBS

Skills and Expertise: Public Relations, Media Relations, Compliance Monitoring, Leadership and Management, Reputation Management, Strategic Communications, Report Writing, Interpersonal Skills, Professional Development, Monitoring and Evaluation, Crisis communication, Project Management, Value Chain Proposition, Planning, Portfolio Oversight, Stakeholder Mapping and Management Regulations, Compliance and Governance Modeling

Industry Experience: Finance, Government, State Owned Entities, Transport, Civil Aviation, Manufacturing, Sports, Social Development, Home Affairs, International Relations and Diplomacy, Media Relations, Energy and Water Infrastructure, Health, Education, Housing and Human Settlement, Economic Development

Oversight Roles and Portfolios: Gender, Youth & Disability - GEYODI, Transport, Local Geographical Names, Economic Development and Spatial Planning, Health, Social Development, Finance, Sports and Recreation, Community Development

Currently serves as a reputable community leader in Soshanguve running her own consultancy firm called Matshidze, also founder and CEO for Sandy Foundation NPC, that focuses on championing and helping indigents citizens to resolve statelessness in South Africa and has since established a partnership with a private laboratory to sponsor indigent South Africans that cannot afford to pay DNA to proof nationality